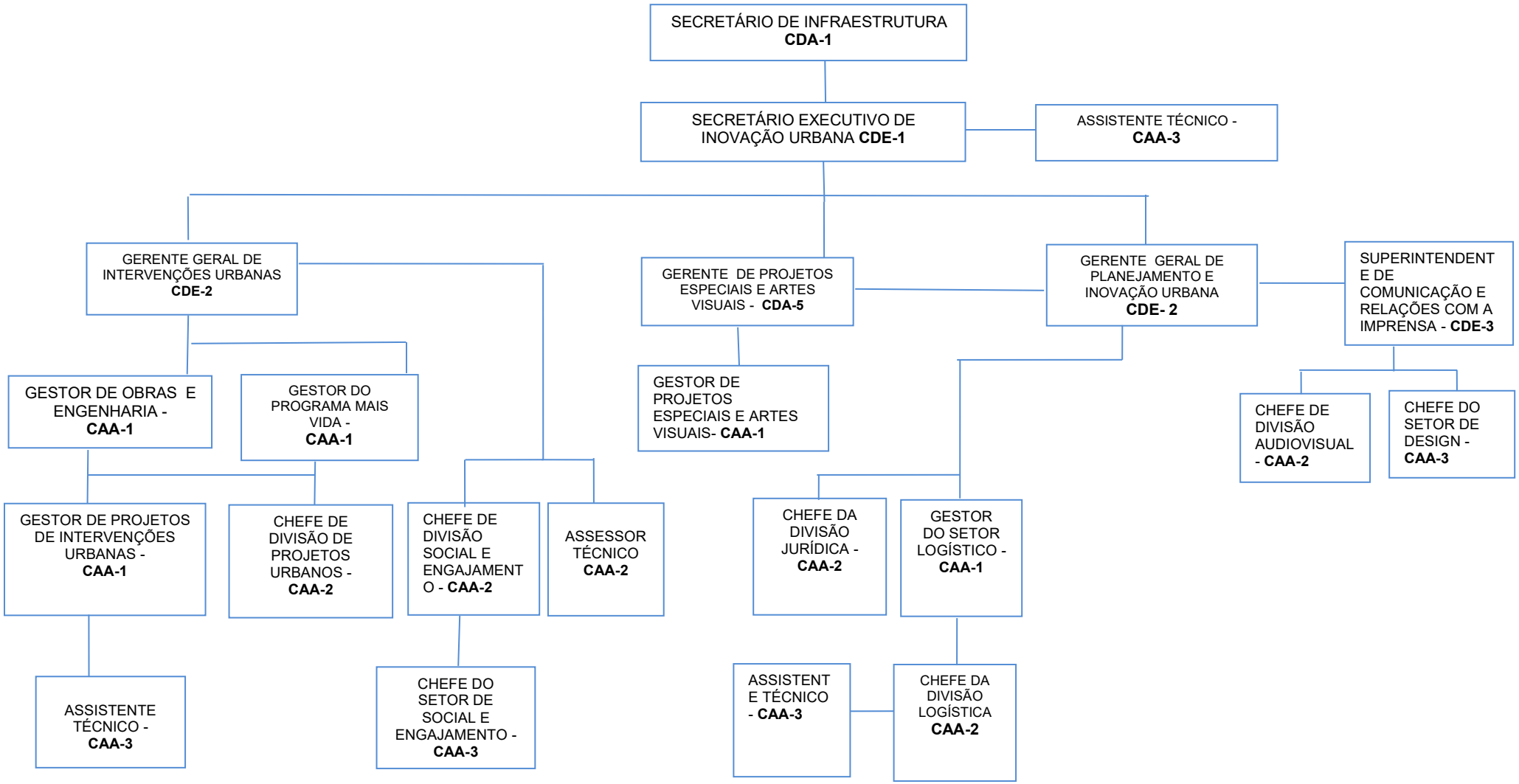SECRETARIA EXECUTIVA DE INOVAÇÃO URBANA